

# Cyber Liability & Data Security

**FACT:** Estimated annual cost of global cybercrime is over \$100 billion

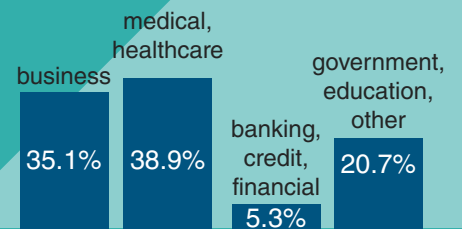
**FACT:** 85% of all data breaches occur at the small business level

**FACT:** 59% of ex-employees admit to stealing company data when leaving

## Common types of cyber attacks:

- Viruses, Malware, Worms, Trojans
- Criminal Insider
- Theft of Data Bearing Devices

## Data breach by industry:



## Small businesses are a target because of:

- Larger lines of credit
- High volume of transactions
- Use of computer networks

## Other losses for small business:

- Hacking
- Lost or stolen laptops
- Lost or stolen computers
- Malicious employee activity

## Don't let your clients become one of these statistics:

556 Million  
Victims  
per year

1.5 Million  
Victims  
per day

232.4 Million  
Identities  
Exposed

[Click Here](#)

Click here to receive information from Hull & Co.'s Cyber Liability coverage program from USLI. Our checklist of Coverage Features will give you the ammunition you need to convince your clients the importance of Cyber Liability coverage.

Statistics from Go-Gulf.com & Ponemon Institute Study

*Serving the Northwest*



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